15th Anniversary Moebius Syndrome Awareness Day

Proclamation Toolkit (International)

Welcome, and thank you for downloading our International 15th Anniversary Moebius Syndrome Awareness Day Proclamation Toolkit.

This toolkit was created to make it simple for members of our global community to request official recognition of Moebius Syndrome Awareness Day (January 24) from leaders in their own countries. Inside, you'll find a step-by-step guide, a sample request letter, the official press release, and helpful tips to make the process easy to follow.

Whether you are contacting a local mayor, city council, regional governor, or even a national ministry, your request helps raise awareness and strengthen our international voice.

If you need help at any time, please reach out to me at tim@mfoms.org. I am happy to support you.

Together, we can make sure Moebius Syndrome Awareness Day is recognized around the world, and that the voices of our community are heard.

Warmly, Timothy Smith President, Many Faces of Moebius Syndrome

Step 1: Copy the Request Letter

[Your Name] [Your Address] [City, Province/State, Country] [Email Address] [Phone Number] [Date]

The Honorable [Title + Official's Name] Office of [Mayor/Minister/Council/etc.] [Address]

Dear [Title + Last Name],

On behalf of the Many Faces of Moebius Syndrome (MFOMS), I respectfully request your support in recognizing January 24, 2026, as the 15th Anniversary of Moebius Syndrome Awareness Day in [City/Region/Country].

Moebius Syndrome is a rare neurological disorder affecting approximately 1 in 50,000–500,000 births. It is characterized by facial paralysis and other physical challenges, yet those living with Moebius show extraordinary resilience.

History of Moebius Syndrome Awareness Day Moebius Syndrome Awareness Day (MSAD) was founded in 2011 by the Many Faces of Moebius Syndrome (MFOMS), led by Tim Smith of Virginia, USA, and Gavin Fouché of Cape Town, South Africa. With the help of the global Moebius community, what began as a grassroots effort quickly grew into an international movement. The first Awareness

Day made headlines across multiple countries and drew tens of thousands of visitors to the MFOMS website.

Since then, MSAD has become a worldwide event each January 24th, uniting families, advocates, and medical professionals to educate schools, communities, and workplaces about Moebius Syndrome. What began as a day of awareness has grown into a celebration of acceptance, pride, and community.

If you would like to learn more about the Many Faces of Moebius Syndrome and Moebius Syndrome Awareness Day, please visit our website at www.mfoms.org.

By issuing a proclamation or declaration, you would help highlight the importance of awareness, inclusivity, and acceptance for individuals and families affected by Moebius Syndrome.

Thank you for your leadership and for considering this request.

Sincerely, [Your Name]

Step 2: Include the Press Release

Along with your proclamation request letter, please attach the official press release included below.

FOR IMMEDIATE RELEASE

Contact: Timothy Smith President, Many Faces of Moebius Syndrome Email: tim@mfoms.org Website: www.mfoms.org

Moebius Syndrome Awareness Day Marks Its 15th Anniversary on January 24, 2026

[City, Country] — On January 24, 2026, individuals and families around the world will unite to celebrate the 15th Anniversary of Moebius Syndrome Awareness Day (MSAD).

Founded in 2011 by the volunteer-led community group Many Faces of Moebius Syndrome (MFOMS), this day shines a spotlight on Moebius Syndrome, a rare neurological condition that affects facial muscles and other cranial nerves. The condition often makes it impossible to smile, frown, or move the eyes laterally—everyday expressions many take for granted.

Over the past 15 years, MSAD has grown from a grassroots idea into a global movement, recognized across dozens of countries. Through proclamations, school events, medical outreach, and media features, MSAD has helped change public understanding of Moebius Syndrome from one of silence and misunderstanding to one of awareness, acceptance, and community pride.

Timothy Smith, President of MFOMS, shared: “This 15th anniversary is more than a milestone. It’s a reminder of how far we’ve come as a community, and how much further we can go in building awareness and inclusion for people living with Moebius Syndrome.”

Local communities are encouraged to recognize January 24, 2026, through proclamations, awareness activities, and social media posts using the hashtag #manyfacesofmoebiussyndrome.

For more information about Moebius Syndrome and MSAD, visit www.mfoms.org.

About Many Faces of Moebius Syndrome (MFOMS): Founded in 2009, MFOMS is a volunteer-driven community initiative dedicated to raising awareness, celebrating voices, and building acceptance for people living with Moebius Syndrome worldwide.

Scan to learn more about Moebius Syndrome Awareness Day

www.tinyurl.com/msadJan24

Step 3: Find Out Who to Contact

Local Level — Mayor, City Council, Town Hall, Community Council

Regional/State Level — Governor, Provincial Premier, Regional Council

National Level — Ministry of Health, Ministry of Social Services, or a Member of Parliament/Congress

Tips: Search online: 'Proclamation request' + your city/region/country. If unsure, call your local office and ask who handles awareness requests. Send early (8–12 weeks before MSAD). Be polite and professional. Follow up in 2–3 weeks if no response. Email tim@mfoms.org and let us know when you send and receive replies. Celebrate by sharing your proclamation photo on social media and tagging MFOMS.

Step 4: Send Your Letter + Press Release

Mail or email your completed proclamation request letter together with the press release to the correct office or department.

Step 5: Keep Us Updated

Email tim@mfoms.org once you've sent your letter and again when you receive a response.

Step 6: Celebrate Your Proclamation!

When your proclamation or declaration is issued, share a photo on social media and tag: #manyfacesofmoebiussyndrome @manyfacesofmoebiussyndrome

Thank You

By taking this step, you are helping to build awareness and recognition for Moebius Syndrome across the world. Together, we are the voice of the Moebius community, and every letter sent helps strengthen our global movement.

Warmly, Timothy Smith President, Many Faces of Moebius Syndrome